

# News Release

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## Going Back to School, the SMS-UK8 Learns New Tricks- fits More Sensors



**Frankfort, NY, September 8, 2010** - SoftNoze USA introduces new options to its multipurpose, highly adjustable, SMS-UK brackets. Ideally suited to both, barrel-style and small form factor sensors; photoelectric, fiber, ultrasonic, and lasers. As a result of these new devices, machine designers, builders and maintenance personnel worldwide continue to be stock sensor integration components.

Originally the SMS-UK8 brackets were designed to accommodate sensor diameters from 5 to 30mm. Today, SoftNoze releases new brackets to fit small body square and rectangular controls with a user-drillable bracket, as well as sensors with 16, 22, 24 and 32mm diameters.

All SMS-UK8 serie kits are composed of a Nylon polymer base and sensor clip, connected by a knurled and angled 8mm diameter, zinc-plated, rod. Sensors can be easily aimed around 3 axis, making setup and changes easy to implement.

Brett Truett, chief engineer of at SoftNoze suggests, "The SMS-UK8 brackets are low-cost and thus well suited for many applications. They're also very flexible, which is helpful when mounting photoelectric, laser and ultrasonic sensors." Kevin Kang, Customer Service Representative for SoftNoze added, "Many clients will find that the SMS-UK8's small diameter clips are also very useful in mounting and positioning fiber-optics as well. This new user-drillable clip, allows fast customization for most small sensors." Each SMS-UK8 comes with all the required mounting hardware.

Mr. Truett commented that, "In-stock solutions can only covers just so many applications, therefore will regularly make custom parts, and since integration components for automation sensors is our only focus we've become a great resource for a diverse assortment of industries..." markets that Truett listed included, "...vehicle manufacturing, material handling and conveyors from food to beverage, mining and metals processing."

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**About SoftNoze:** SoftNoze USA Inc was founded in 1991 by an automation engineer who developed the widely used "SoftNoze Cushioned Sensor Mount". These devices protect inductive proximity sensors from accidental impact failure, and thus factory production systems world wide from unplanned downtime. Today SoftNoze offers more than 30 different product families, and thousands of components, to Mount, Apply, Position & Protect automation sensors in a multitude of industrial and commercial machinery applications.

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